

SUITE INFORMATION

FAN
FRIDAY
BRISTOL MOTOR SPEEDWAY

BUSH'S
BEST
QUALIFYING
BRISTOL MOTOR SPEEDWAY

ZOMBIE
AUTO
150

Cheddar's 300
SCRATCH KITCHEN
ALSCO

FOOD CITY
500
BRISTOL MOTOR SPEEDWAY

APRIL 3-5, 2020



Bristol
Motor Speedway



Dear Valued Suite Holder,

**Welcome to another great season of racing at the
World's Last Great Coliseum...Bristol Motor Speedway!**

**On the following pages, you will find valuable
information you will need to ensure that your race
weekend with us is a success. Please read through the
materials carefully and note the various order forms that
you can download and return to BMS.**

**Please don't hesitate to contact your account executive
or myself with any questions or if we can be of assistance
to you in any way.**

Thank you for choosing Bristol!

Sincerely,

**Kim Branson
Senior Manager, Suite Operations
423-989-6938 (office), 423-963-4658 (mobile)
kim@bristolmotorspeedway.com**



The official suite move-in days are:

Monday, March 30– 9 AM – 5 PM

Tuesday, March 31– 9AM – 5 PM

Wednesday, April 1– 9 AM – 5 PM

Thursday, April 2 – 9 AM – 5 PM

***Please note that Tuesday will be the last day that you may drive on the concourse.**

When you first arrive on BMS property, please go to the 1st floor of the administrative offices (located in the Bruton Smith office building on top of hill). Tell the receptionist that you are a suite holder and that you need to gain access to your suite. The receptionist will issue you a wristband and will call someone on suite level to assist you. You will not be able to gain access to your suite without an armband.

If you are unloading items, you may go to the Service Entrance located at Gate 14 and pull under the concourse and pull up to the Tower closest to your suite (Monday & Tuesday only). After you have unloaded your items, please park outside the gates. If you do not have items you are unloading, please park outside the gate and walk to your nearest tower.

Suites 101-130 – Elevator Tower G

Suites 131-155 – Elevator Tower H –Access at Gate 14

Suites 156-165 – Elevator Tower I –Access at Gate 14

Suites 166-175 – Elevator Tower J –Access at Gate 14

Suites 176-189 – Elevator Tower A –Access at Gate 14

Suites 255-262 – Elevator Tower I –Access at Gate 14

Suites 263-270 – Elevator Tower J –Access at Gate 14

Suites 401-546 – Elevator Tower E

Suite Move-In Procedures



Souvenir programs are \$10 each and will be delivered to your suite on the day(s) you request before the beginning of the race. If you need the souvenir programs upon arrival, please consider requesting delivery for the day before and locking in your suite cabinet overnight. You will receive a die-cast car with each ordered program. Please return the souvenir program order form by Friday, March 27.

Souvenir Programs





Additional Needs



Driver/VIP Appearances

If you are planning a Driver/VIP Appearance in your suite on an event day, please complete the Driver Appearance Credential Request form and return to BMS. Everyone, including Cup and XFINITY series drivers, must have the correct credentials in order to access suite level. By arranging your appearance in advance, you will eliminate the possibility of your group being stopped by suite security on event day.



Suite Security Staffing

If you have a need for a personal suite security staff member for your suite, please complete the Suite Security Request form and return to BMS.



Cabinet Keys

Please make sure that you have the key for your suite cabinet before race weekend. If for some reason you do not have it, please contact your account representative and we will have one made for you. There will be a \$15 replacement fee for lost keys. Suite holders are responsible for locking their own cabinets and securing items at the conclusion of each event day. BMS is not liable or responsible for any items not locked in the suite cabinet. Please note that BMS will not unlock suite cabinets for Levy attendants if the suite owner is not present unless we have written permission from the suite owner.



Catering

Please refer to the Levy suite menu to select your race day selections. Please make sure you place your orders prior to the order deadline to avoid a 20% surcharge. Any questions should be directed to Levy Restaurants at (312) 932-4951.



Additional Needs



Flowers

BMS is pleased to be able to recommend the following floral services for decorating your suite:

Food City (Blountville, TN) 423-323-7983

Food City (Euclid Avenue, Bristol, VA) 276-466-2330

Food City (Volunteer Pkwy–Bristol, TN) 423-968-2828

Misty's Florist and Greenhouse 423-764-1077



Track Walks

Track Walks will be conducted on Sunday, April 5, 10:30 AM – 12:00 PM (weather and time permitting). Track Walk passes will be included in your suite ticket mailing. Please be sure to bring these with you to the track!



Internet Services

BMS offers free WIFI service in The Sky Bar (located in suite 157). Should you wish to order Internet /WIFI service for your suite, please complete the order form and return to BMS by Friday, March 20.



Scanners

Scanners are available through Racing Electronics. Call 704-886-1345 or email corporate@racingelectronics.com for additional information.



Reminders



Suite Credentials

Please remember that everyone (including infants and children) must have a suite ticket in order to access suite level. Please make sure all of your guests are aware of this policy prior to arriving at the speedway. **All Hard Cards must have a BMS issued suite access sticker.**



Suite Improvements

Suite holders are responsible for any extra decorating in the suite including doors, walls, ceiling and floor coverings. **BMS cannot provide extra stools, tables, chairs, etc.** No alterations may be made to the outside walls in the suite hallways. All improvements must be completed by Friday, March 27, 2020.



Smoking Policy

In accordance with Tennessee state law, all suites, grandstand, terrace, and restroom areas at Bristol Motor Speedway and Dragway became non-smoking effective October 1, 2007. The General Assembly of the State of Tennessee passed the "Non-Smoker Protection Act" in May and Governor Phil Bredesen signed it into law in June. The Act prohibits smoking in most public facilities, including "sports arenas." Guests—including suite guests—must limit smoking activities to our open concourse area. Suites, grandstand, and terrace seating areas, along with restrooms and suite level hallways will be non-smoking.



Bag Policy

ONE CLEAR BAG MEASURING NO LARGER THAN 14" x 14" x 14 is recommended.



Speedway Contacts

We are happy to assist you...

- **Kim Branson, Senior Manager, Suite Operations**
423-989-6938 (office) 423-963-4658 (cell)
- **Janet Callahan, Director of Business Development**
423-989-6959 (office) 423-963-9891 (cell)
- **Graig Hoffman, Director of Business Development**
423-989-6957 (office) 423-963-9990 (cell)
- **Justin Rogers, Director of Business Development**
423-989-6918 (office) 423-343-2902 (cell)
- **Jonathan Thomas, Director of Business Development**
423-989-6402 (office) 423-429-9344 (cell)



Friday, April 3, 2020

2:30 PM

Gates/Suites Open

3:05 – 3:55 PM

Cheddar's 300 NXS 1st Practice

5:35 – 6:25 PM

Food City 500 NCS Final Practice

6:35 – 7:55 PM

Zombie Auto 150 AMSE Final Practice

4:00 -8:30 PM

Food City Race Night (Hospitality Area)

NCS = NASCAR Cup Series

NXS = NASCAR XFINITY Series

AMSE = ARCA Menards Series East

*** Schedule is tentative/subject to change**



Saturday, April 4, 2020

Hot Pass in Effect the Entire Day

8:30 AM	Gates Open
9:00 AM	Zombie Auto 150 AMSE Qualifying
10:05 AM	Cheddar's 300 NXS Qualifying
10:30 AM	Suites Open
11:00 – 11:30 AM	TV Exhibition Runs
11:35 AM	Food City 500 NCS Qualifying
12:30 PM	Cheddar's 300 NXS Driver Introductions
1:00 PM	Start of the Cheddar's 300
3:45 PM	Zombie's Auto 150 AMSE Driver Introductions
4:00 PM	Start of the Zombie Auto 150

NXS = NASCAR XFINITY Series

NCS = NASCAR Cup Series

AMSE = ARCA Menards Series East

* Schedule is tentative/subject to change



Sunday, April 5, 2020

1:00 PM– Hot Pass in Effect for Entire Infield Area

10:00 AM

Gates/Suites open

10:30 AM – 12:00 PM

Pre-Race Track Walk

12:20 PM

Pre-Race Concert

1:30 PM

**Food City 500 NCS
Driver Introductions**

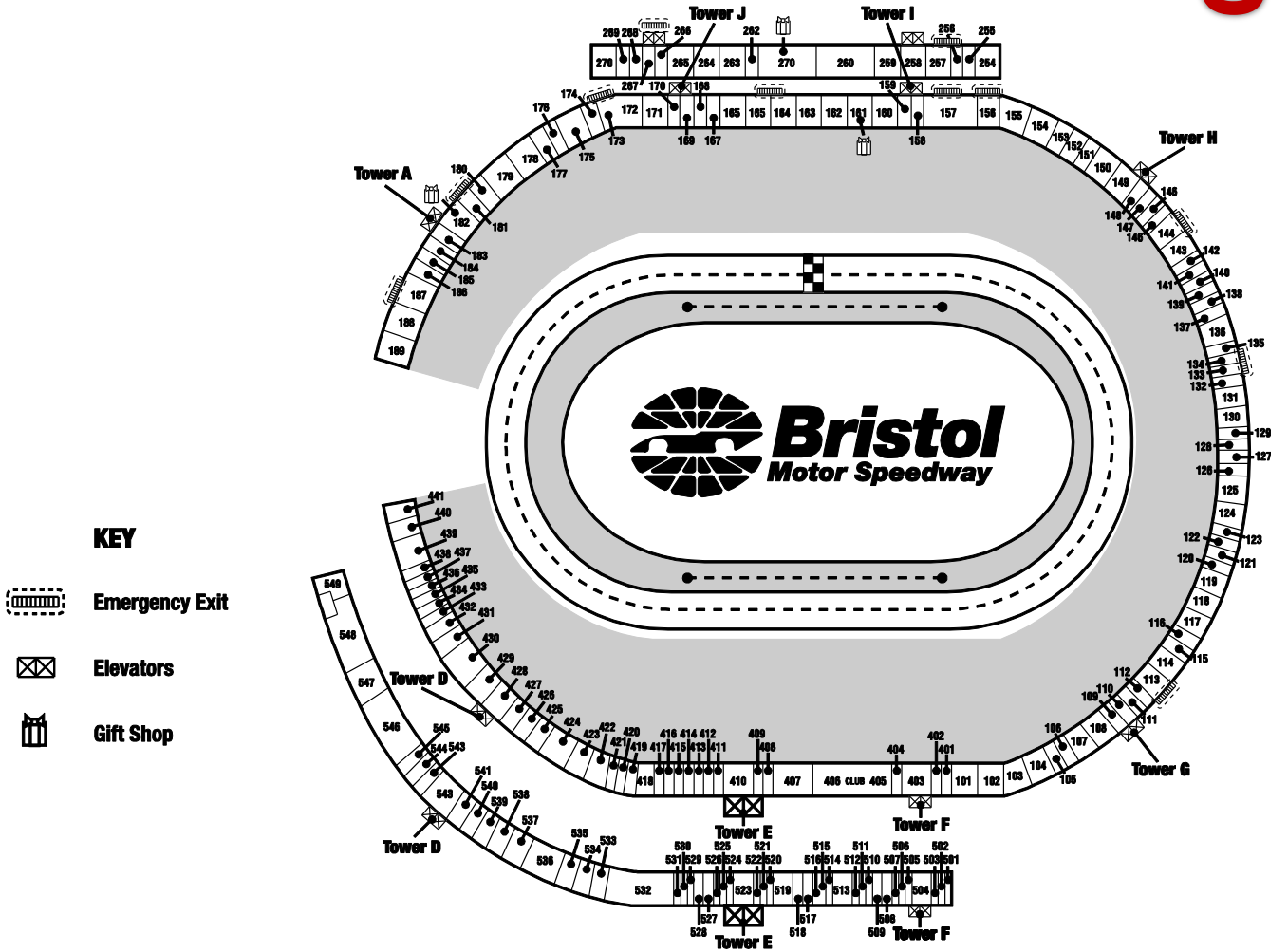
2:00 PM

Start of the Food City 500

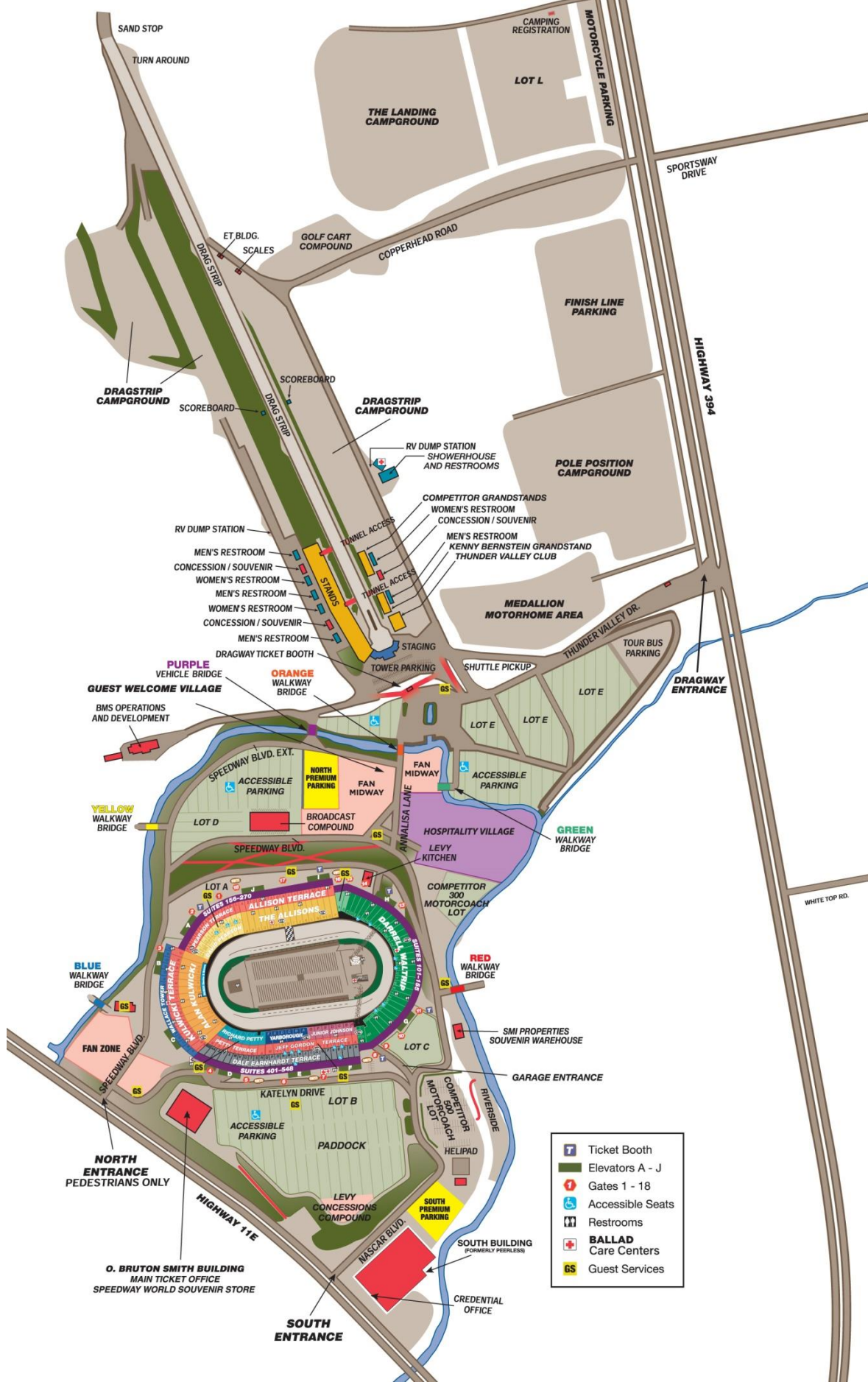
***Schedule tentative/subject to change**

NCS = NASCAR Cup Series

Suite Map



Parking Map



- | | |
|--|---------------------|
| | Ticket Booth |
| | Elevators A - J |
| | Gates 1 - 18 |
| | Accessible Seats |
| | Restrooms |
| | BALLAD Care Centers |
| | Guest Services |