



# HOSPITALITY GUIDE



NASCAR, Xfinity, and Craftsman are trademarks of NASCAR.



Welcome to Bristol Motor Speedway!

We appreciate your participation in our events and your continued support.

Our top priority is delivering an outstanding hospitality experience for you and your guests. If there's anything we can do to assist you before, during, or after the Bush's Beans Practice & Qualifying, Weather Guard Truck Race, SciAps 300, or Food City 500 weekend, please don't hesitate to reach out.

This resource guide is designed to support your planning efforts. If you have any questions that aren't addressed here, please feel free to contact me or your Account Executive for assistance.

Thank you for choosing Bristol Motor Speedway to host your guests and clients. We look forward to an exciting race weekend with you!

Sincerely,  
Anthony Golden  
Director of Corporate Events & Sales  
423-989-6956 Office  
[anthony@bristolmotorspeedway.com](mailto:anthony@bristolmotorspeedway.com)



## **VILLAGE INFO**

- Checklist
- Village Hours
- Chalet Policies
- Show Cars
- Parking



## **SPECIAL AMENITIES & VENDOR INFO**

- Chalet Equipment and Design
- AC and Fan Rentals
- Sound and Staging Equipment Contacts
- Custom Signage Contacts
- Floral and Balloon Decorating Services



## **FACILITY MAPS**

- Facility Maps
- Parking Map
- Grandstand Seating Map
- Transportation Map



## **CONTACT INFORMATION**

- Who to Call Quick Reference
- BMS Marketing Contact Information



## **CHECKLIST**



## **FORMS TO BE RETURNED**

- Table Linen Order Form
- Electrical Needs Form
- "Have Read" Form

# CHECKLIST

---

- ✓ Chalet Info
- ✓ Hospitality Passes
- ✓ Worker Passes
- ✓ Hospitality Parking Passes
- ✓ Service Vehicle Pass (*If Applicable*)
- ✓ Bus Parking Pass (*If Applicable*)
- ✓ Detailed Race Schedule
- ✓ Hospitality Village Maps
- ✓ Bristol Motor Speedway Maps
- ✓ Table Linen Order Form
- ✓ Electrical Needs Form
- ✓ "I Have Read" Form

# VILLAGE HOURS

---

## SciAps 300

Saturday, April 12, 2025

Workers	10:00 AM
Guests	1:00 PM
Closes	8:00 PM

## Food City 500

Sunday, April 13, 2025

Workers	9:00 AM
Guests	11:00 AM
Closes	8:00 PM

# CHALET POLICIES

---

## VILLAGE INFO

### PASSES

- All guests, including children, must present a Hospitality Village pass at the Main Entrance for access to the Village.
- Each package contains worker passes. These should ONLY be given to workers who need early access. These are the only passes that will be honored during the early access worker hours. Workers will need to enter through the service entrance.

### WORKERS

All vans, trucks, automobiles, and golf carts used to bring in supplies **MUST BE REMOVED** thirty minutes before the opening of the Village to guests. *Failure to remove these vehicles will delay the opening of the Village. All unauthorized vehicles will be towed at the owner's expense.*

### DISPLAYS

- All materials must be displayed inside your chalet area.
- Materials may NOT be stapled on the tables, tents or fencing.
- Inflatable's less than 14' in height are allowed if they are displayed within your chalet area.
- All temporary materials (banners, decorations, etc.) must be removed at the end of the event.

### CATERING

Levy will provide each chalet with a Tent Captain. Please report any food and beverage issues to the Tent Captain.



## TENT-SET UP

Early set-up prior to race weekend for your hospitality tent/chalet is acceptable and encouraged. To arrange for early set up, please contact Anthony Golden at 423-989-6956. Your experience in the Hospitality Village is important to us and we want to do everything we can to make your visit with us as memorable and as fun as possible.

**To avoid potential additional labor charges, please note the following:**

- Store equipment/marketing materials within your tent in a location that does not prohibit the tent rental provider from setting up tables and chairs or forcing them to move the materials. They will attempt to move property off to the side, however, BMS or they are not responsible for loss or damage.
- Arrange to have custom interior decorations (flags, plants, etc. from ceiling) done prior to the tent rental provider setting up tables and chairs.
- Before leaving tent, please move table centerpieces to the sides in preparation for the tent rental provider removal and replacement of dirty linens.

## UMBRELLAS

Please notify Anthony Golden ASAP if you will be using your own umbrellas for patio tables.

## NO SMOKING POLICY

---

Due to fire codes within Hospitality Village, smoking is not permitted inside the tents. You may smoke in the open-air areas of the Village. If you have any questions please contact me or see one of our customer service personnel in the Village on event day.



**UNDER TENTS IN HOSPITALITY VILLAGE**

# SHOW CARS

---

Show Cars should arrive no later than 2 hours prior to the opening of the Village. See Opening & Closing Schedule for opening times.

If the show car trailer driver plans to stay with the car, he must have a worker ticket to redeem for an armband.

All show car trailers **MUST** enter through the Dragway entrance located off State Route 394. You may unload at the Hospitality Village area and park/leave the trailer in the Hospitality Village.

YOU MAY NOT REMOVE YOUR SHOW CAR FROM THE VILLAGE UNTIL 30 MINUTES AFTER THE START OF THE MAIN EVENT.

Please pass this information on to your show car trailer drivers, as they will be responsible for following these guidelines!

# PRE-RACE TRACK WALK

---

## TRACK WALK SCHEDULE IS AS FOLLOWS:

**Friday and Saturday: *No Track Walk Available***

**Sunday, April 13<sup>th</sup>: 10:30am – 12:30pm**

Each Hospitality chalet for the Food City 500 will be assigned track walk passes for 100% of your guest. Please leave no later than 11:45am from the chalet.

## RULES FOR THE WALK:

1. Track Walk participants **CAN** be under 18 years old.
2. Shorts and open-toed shoes **ARE** allowed on track walks.
3. All participants **MUST** present a Track Walk pass and most importantly...

**EACH TRACK WALK PARTICIPANT MUST HAVE HIS/HER GRANDSTAND TICKET  
WITH THEM IN ORDER TO ENTER THE GATE AND TAKE THE TRACK WALK  
NO EXCEPTIONS**

Guests will enter the track at the start-finish line and walk around the half-mile oval to the backstretch. All participants will exit out the backstretch gate.

This walk does not give your guests access to the garage area. Also advise your guests that this is a walking tour and could be strenuous for some people with health conditions.

**TIMES FOR THE WALK ARE SUBJECT TO CHANGE DUE TO WEATHER  
CONDITIONS AND NASCAR DISCRETION.**



# PARKING

---

All Hospitality Parking for April 2025 events will be located in the Hospitality Village.

Parking Permits are **NOT VALID** if used in Tour Buses or Limousines.

Please remember that the selling or scalping of parking passes is strictly prohibited. If you are not planning on utilizing your parking passes, please return them to BMS.

To access the Hospitality Village parking, you must enter through the Dragway entrance located off State Route 394.

Note: Hospitality Passes can not be used as parking permits. Please relay this information to all your guests.

**PLEASE BE AWARE THAT ALL BMS PARKING AREAS WILL BE HELD ONE HOUR AT THE CONCLUSION OF EACH DAY'S EVENTS.**

## TOUR BUS PARKING

---

These permit(s) MUST be displayed at all times. The visible permit allows parking personnel to identify your bus and direct you to the appropriate parking area. All tour buses MUST enter through the Dragway Entrance, located off of Hwy. 394. See map on back of permit for directions.

**Please note:**

Buses that arrive without permits will NOT be allowed to enter the parking area. Advance registration is required in order to obtain a permit. Parking is limited and therefore we CANNOT allow additional space for you to entertain in the parking lots. BMS parking personnel, along with the Sullivan County Sheriff's Office will monitor the lot to ensure that this rule is being followed.

### **POST EVENT EXIT PLAN**

ALL BUSES MUST REMAIN PARKED FOR ONE HOUR AFTER THE EVENT. After the one hour hold period and/or when it is determined by BMS personnel that it is safe to release the buses, traffic will be stopped from the north parking lot. Your bus should be fully loaded and ready to exit prior to the one-hour mark. When given the signal by parking personnel, the buses will be allowed to exit the parking lot and turn right or left onto Hwy. 394. ALL buses must leave together in order to take advantage of the right or left turn option.



*Roll out the “Red Carpet” for your guests by taking advantage of the following accessories designed to make your hospitality experience an event you and your guests will never forget.*

## Linens

---

All chalets come with the option to customize linens for the registration, serving and eating tables. You may order any in-stock solid colors – see enclosed linen form to choose.

To place your linen order, contact Anthony Golden by April 1st at 423-989-6956.

Additional Table Topper 6’ or 8’ table - \$25.00

## Tables and Chairs (extras)

---

Each chalet comes standard with tables and chairs (see diagrams for detailed breakdown). Should your party require extra, or to customize your chalet, contact Anthony Golden by April 1st.

6’ or 8’ Table – \$20.00

48” Patio Table with Umbrella – \$40.00 w/o Umbrella – \$20.00

60” Tall (Bar Style) Round Table – \$15.00

Vinyl Folding Chair (Charcoal Grey) – \$4.00

White Resin Bistro Chair – \$5.00

White Wood Folding Chair with Padding – \$7.00



# Design Elements

---

Double Glass Doors – \$900.00 per unit

## Chalet Entry & Breakouts

---

Whether you're looking for that added touch for your chalet entry point or simply needing extra space for your photography or display, the following frame tents will be ideal.

10' x 10' x 7' – \$250.00

10' x 20' x 7' – \$350.00

20' x 20' x 7' – \$450.00

## Custom Fencing

---

3' x 8' White Picket Fence - \$45.00 per piece

## Staging

---

4' x 4' Plywood Top Stage Section – \$50.00

16" Stage Step – \$30.00

32" Stage Step – \$50.00

ADA Compliant Stage Ramp with 8" Rise – \$110.00

Stage Rail (per 8' section) - \$35.00

# Custom Flooring

---

Plywood Floor - \$3.50 per square foot

Grey Roll Out Floor - \$5.50 per square foot

Astro Turf (Green or Black) - \$3.00 per square yard

# Air Conditioning & Fans

---

Make your visit to the Hospitality Village as cozy and comfortable as possible for you and your guests. All chalets come with the option of renting air conditioning or fans depending upon your needs. Cost to rent air conditioning or fans is based on tent size. Contact Anthony Golden at 423-989-6956 for a quote by March 31, 2025.

# Generators

---

Does your hospitality set-up include a band, simulator or other items(s) requiring a dedicated electrical power source? If so, generators are available for rent. For a price quote, contact Anthony Golden at 423-989-6956 by March 31, 2025.

NOTE: If your electrical requirements exceed 120 volts / 20 amps contact Anthony Golden as soon as possible to assess possible need for a generator for your chalet.

# Sound and Stage Equipment

---

For your sound and staging equipment needs, try one of these recommended providers!

Ambrosound – Todd Ambrose at 423-914-0571 or via email at [ambrosound@gmail.com](mailto:ambrosound@gmail.com)

Night Move's Mobile DJ's – Contact Tony Rodefer at 423-646-1581 via email at [nightmovesmobiledjs@yahoo.com](mailto:nightmovesmobiledjs@yahoo.com)

# Signage

---

For your signage needs try one of these outstanding signage experts!

MyCroft Signs	423-246-3100
Foster's Signs	423-753-6585
Snyder Signs	423-282-6221

# Floral & Balloons

---

Several companies provide floral and balloon decorating services for the Speedway. You may select one of them or a company of your choosing.

Food City, Volunteer Parkway, Bristol, TN - Ashley Watts	423-968-2828
Food City, Bonham Road, Bristol, VA – Chloe Fuler	276-669-2009
Plant Palace, 123 N Main Ave, Erwin, TN	423-743-3301



# WEEKEND SCHEDULE

## WEEKEND SCHEDULE

### FRIDAY, APRIL 11

- *Parking Lots Open - 12:00 PM*
- *Hospitality Village Closed/Set-Up Only*
- *Gates Open (6, 10 & 18) - 3:30 PM*
- *Bush's Beans Practice for Weather Guard Truck Race - 3:35 PM*
- *Bush's Beans Qualifying for Weather Guard Truck Race - 4:40 PM*
- *Weather Guard Truck Race Driver Introductions - 7:00 PM*
- *Start of the Weather Guard Truck Race - 7:30 PM*

### SATURDAY, APRIL 12

- *Parking Lots Open - 9:00 AM*
- *Hospitality Village Opens - 1:00 PM*
- *Gates Open (7, 10, 18) - 11:30 AM*
- *Bush's Beans Practice for SciAps 300 - 11:35 AM*
- *Bush's Beans Qualifying for SciAps 300 - 12:40 PM*
- *Bush's Beans Practice for Food City 500 - 2:05 PM*
- *Bush's Beans Qualifying for Food City 500 - 3:10 PM*
- *SciAps 300 Driver Introductions - 4:30 PM*
- *Start of the SciAps 300 - 5:00 PM*

### SUNDAY, APRIL 13

- *Parking Lots Open - 8:30 AM*
- *Hospitality Village Opens - 11:00 AM*
- *Gates Open (7, 10, 18) - 10:00 AM*
- *Pre-Race Track Walk - 10:30 AM - 12:30 PM*
- *Food City 500 Driver Introductions - 2:30 PM*
- *Start of the Food City 500 - 3:00 PM*





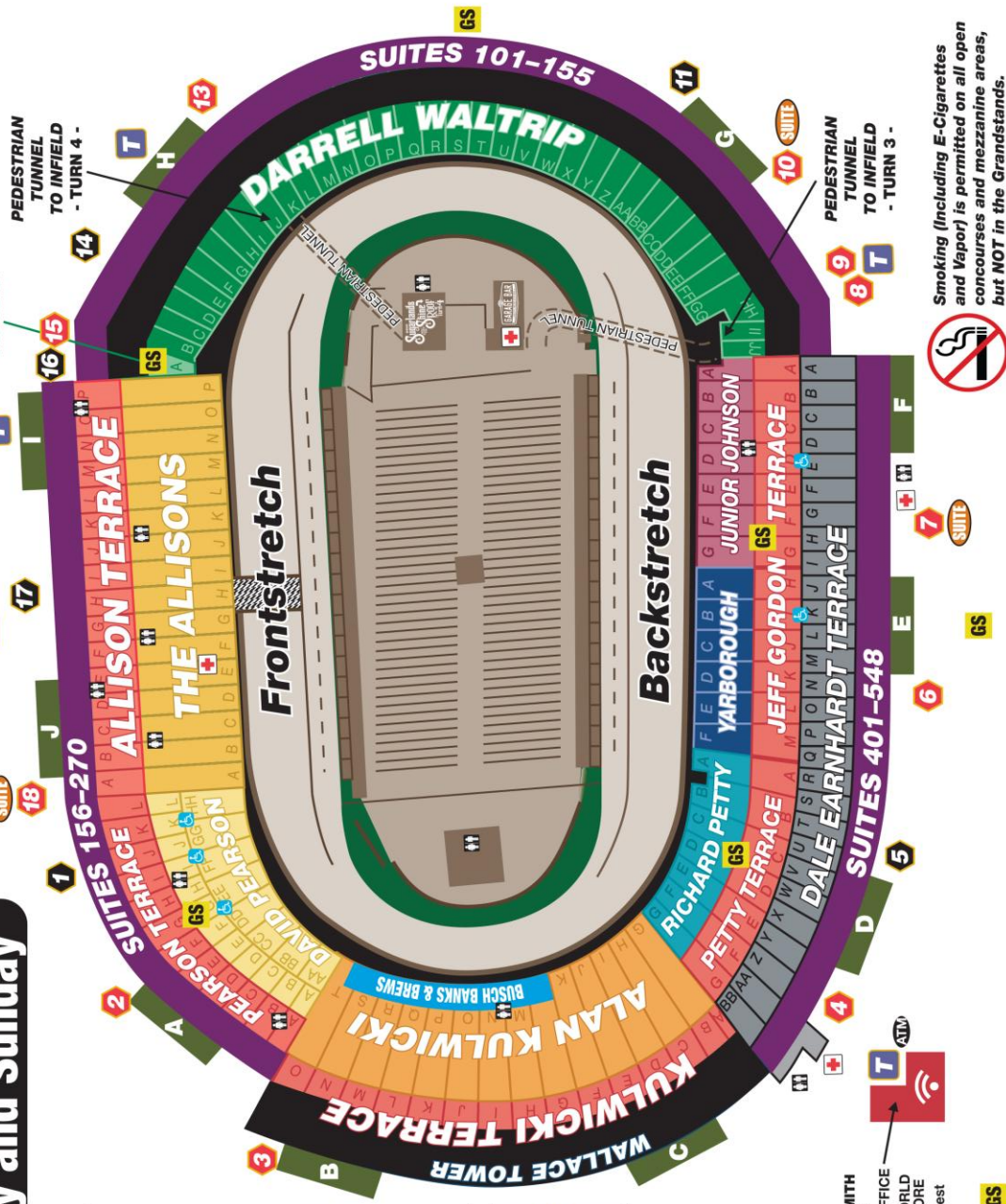
# APRIL 2025

## Saturday and Sunday

Sections in **BLACK** are **CLOSED** for Xfinity and Cup Races.  
Darrell Waltrip - Rows 49 and up Closed. Kulwicksi Terrace - Rows 11 and up Closed.

Ticket Booth
Elevators A - J
Gates 1 - 18
Suite Entrance
Accessible Seats
Rest Rooms
<b>BALLAD HEALTH</b>
Care Centers
Automatic Teller Machine
Guest Services

<b>OPEN ENTRANCE GATES</b>
2 3 4 6 8 9 13 15
SUITE 7 10 18



# GRANDSTAND SEATING

## TRANSPORTATION MAP



# Who to call when...

---

... You have an **Electrical Problem, Heating / Cooling problem** or **General Questions** – See Hospitality Village Ambassador at the Main Entrance or call a Sunbelt Representative:  
Drew Redmond, at 865-466-1129.

... You have a problem with your **Tent / Chalet** – See Hospitality Village Ambassador at the Information Tent, Main Entrance or call Anthony Golden, at 423-963-4893.

... You need assistance with **Food and Beverages** – See your Levy Restaurants Tent Captain or call Dawn Kuhbander at 423-579-6437.

... You have a problem with your **Closed Circuit Television** – See Hospitality Village Ambassador at the Information Tent, Main Entrance or call Eric Allgood at 678-873-4872.

... You have need for **Trash Collection** – See Hospitality Village Ambassador at the Information Tent, Main Entrance or call William Barrett with Can Do Enterprises at 423-791-3843.

... You have, or aware of, an **Emergency situation** – Call Anthony Golden immediately at 423-963-4893.



# BMS Marketing Staff

---

Greg "Chipper" Harvey, VP of Corporate Sales	423-989-6992
Janet Callahan, Sr. Director of Business Development	423-989-6959
Graig Hoffman, Sr. Director of Business Development	423-989-6957
Jenna Lafever, Business Development Executive	423-989-6402
Anthony Golden, Director of Corporate Events & Sales	423-989-6956
Lyndsay Whitmore, Manager of Client Services	423-989-6969
Betsy Holleman, Speedway Children's Charities	423-989-6975
Daniel Warren, Events Supervisor - Camping	423-989-6944

# Levy Restaurants

---

Oberdan Congello, Bristol Director of Operations	423-990-2349
Billy Bentley, Food & Beverage Operations Manager	423-833-4564
Dawn Kuhbander, Catering & Concession Manager	423-579-6437

# Race Weekend Checklist

---

## CHECK LIST

To ensure your hospitality experience is the best possible for you and your guests, we recommend finalizing the following items prior to your arrival, where possible, and as soon as you arrive on race day:

### **Hospitality Passes**

- Distributed to all guests

### **Parking Passes**

- Distributed to all VIP and guests receiving hospitality parking
- Distributed to Bus Driver with parking info (where applicable)

### **Worker Passes**

- Distributed to all workers needing early access
- Arrange time for tent set-up and early arrival

### **Service Vehicle Passes**

- Distributed to appropriate personnel
- ALL vehicles MUST be removed at least 15 minutes prior to opening of village.

### **Show Car Trailer Driver**

- Distributed Service Vehicle Pass to show car trailer driver
- Distributed guidelines to driver. Guidelines strictly enforced.
- Copy of Parking and Facility Maps

### **Vendors**

- Given opening / closing schedule
- Given guidelines (i.e. no staples in fencing, all items within footprint, etc.)

### **Pre-Race Track Walk**

- Distribute guidelines to all guests



FORMS TO BE RETURNED

If you wish to place an order for extra tables, linens, chairs, or have special electrical needs, please return the following forms by the appropriate deadlines.

Forms can be emailed to:

Email: [anthony@bristolmotorspeedway.com](mailto:anthony@bristolmotorspeedway.com)







**ELECTRICAL NEEDS  
APRIL 2025**

To better serve your electrical needs, please provide us with a list of all the items that you will have in your tent that requires electricity. Your tent will only have enough electricity to power the TV(s) that is place in your tent. Please note beside the item if it requires 120 volts or 240 volts and we also need to know the amps.

ITEM	VOLTS / AMPS
	/
	/
	/
	/
	/
	/
	/

Please email this list to Anthony Golden no later than March 31, 2025

Please return form to  
**Attn: Anthony Golden**  
**Bristol Motor Speedway**  
**P.O. Box 3966**  
**Bristol, TN 37625**  
**(423) 989-6956**

Email: [anthony@bristolmotorspeedway.com](mailto:anthony@bristolmotorspeedway.com)





" I HAVE READ "

**I have read the enclosed March 2025 BMS Hospitality Information and am familiar with all the policies and procedures including the request for electrical needs and the NO SMOKING policy.**

Signed: \_\_\_\_\_

Company: \_\_\_\_\_

Date: \_\_\_\_\_

Please return form to  
**Attn: Anthony Golden**  
**Bristol Motor Speedway**  
**P.O. Box 3966**  
**Bristol, TN 37625**  
**(423) 989-6956**

Email: [anthony@bristolmotorspeedway.com](mailto:anthony@bristolmotorspeedway.com)

By: March 31, 2025





# Bristol

## Motor Speedway

March 2025  
Table Linen Order Form

Request Made By: \_\_\_\_\_

Company: \_\_\_\_\_

**PLEASE CIRCLE COLOR CHOICE:**

 Aubergine	 Beige	 Black	 T.Rose	 Tangerine	 Gold
 Blue Ford	 Blue Navy	 Blue Royal	 Purple	 Grey Powder	 Ivory
 Blue Wedgwood	 Burgundy	 Dusty Rose	 Lavender	 Pink	 Lilac
 Lime	 Maize	 Maroon	 Red	 Slate	 Turquoise
 Seafoam	 Green	 Green Forest	 Green Hunter	 Peach	 Yellow Lemon
 Teal	 Pink Hot	 Sandalwood	 Orange	 White	 Yellow

Office: (423) 989-6956  
Email: [anthony@bristolmotorspeedway.com](mailto:anthony@bristolmotorspeedway.com)  
By: March 31, 2025



TABLE LINEN