



EVENT PREVIEW

MARCH 16-17, 2024



WEEKEND SCHEDULE

SATURDAY, MARCH 16

- *Suite Worker Access - 1:00 PM*
- *Suite Gates Open (7, 10, 18) - 2:00 PM*
- *Bush's Beans Practice & Qualifying (Weather Guard Truck Race) - 3:00 PM*
- *Bush's Beans Practice & Qualifying (Food City 500) - 5:00 PM*
- *Weather Guard Truck Race Driver Introductions - 7:30 PM*
- *Start of the Weather Guard Truck Race - 8:00 PM*

SUNDAY, MARCH 17

- *Suite Worker Access - 9:30 AM*
- *Suite Gates Open (7, 10, 18) - 10:30 AM*
- *Pre-Race Track Walk - 11:00 AM - 1:00 PM*
- *Food City 500 Pre-Race Concert - Currently Scheduled for 1:30 PM (TBD)*
- *Food City 500 Driver Introductions - 2:45 PM*
- *Start of the Food City 500 - 3:30 PM*

All times are subject to change

MOVE-IN PROCEDURES



Please check-in at the O. Bruton Smith Building between 9:00 am - 5:00 pm on the designated days. You will find contact information for our Bristol team members who can meet you to unlock your suite.

Suites 101-130: Tower G

Suites 131-155: Tower H

Suites 156-165: Tower I

Suites 166-175: Tower J

Suites 176-189: Tower A

Suites 255-262: Tower I

Suites 263-270: Tower J

All the above may used Gate 14 for access

Suites 401-546: Tower E (Gate 6)

ADDITIONAL NEEDS

SUITE SECURITY STAFFING

If you have a need for a personal suite security staff member, please **email Lyndsay Skinner** no later than close of business on **February 16, 2024**.

CABINET KEYS

Please make sure that you have the key for your suite cabinet before race weekend. If for some reason, you do not have it, please contact your Business Development Executive and we will have one made for you. There will be a \$15 replacement fee for lost keys. Suite holders are responsible for locking their own cabinets and securing items at the conclusion of each event day. BMS is not liable or responsible for any items not locked in the suite cabinet. Please note that BMS will not unlock suite cabinets for Levy attendants if the suite owner is not present or without written permission.

CATERING

Levy Restaurants is utilizing a new online ordering platform, **Suite Eats**. This will replace the excel sheets you have received previously. Please be sure you place orders prior to the deadline to avoid late fee. Any questions should be directed to Levy Restaurants at olivia.kutsch@levyrestaurants.com.

FLOWERS

BMS is pleased to recommend the following floral services:

Food City (Blountville, TN): 423-323-7983

Food City (Euclid Ave, Bristol, VA): 276-466-2330

Food City (Volunteer Pkwy, Bristol, TN): 423-968-2828

Food City (Piney Flats, TN): 423-538-0174

REMINDERS

SUITE CREDENTIALS

Please remember that everyone (including infants & children) must have a digital suite ticket in order to access suite level. Please make sure all of your guests are aware of this policy prior to arriving at the speedway. All hard cards must have a BMS issued suite access sticker.

SUITE IMPROVEMENTS

Suite holders are responsible for any extra decorating in the suite including walls, ceiling and floor coverings. BMS cannot provide extra stools, tables, chairs, etc. No alterations may be made to the outside walls in the suite hallways. All improvements must be completed one week prior to the event.

SMOKING POLICY

In accordance with Tennessee state law, all suites, grandstands, terraces, and restrooms at Bristol Motor Speedway and Dragway became non-smoking effective October 1, 2007. The general assembly of the state of Tennessee passed the "non-smoker protection act" and governor Phil Bredesen signed it into law. The act prohibits smoking in most public facilities including sports arenas. Guests - including suite guests - must limit smoking activities to our concourse area. Suites, grandstands & terraces, along with restrooms and suite hallways will be non-smoking.

BAG POLICY

A maximum of two bags per person are permitted through the admission gates, not to exceed 18" x 18" x 14" size. Coolers are not permitted on suite level.



PERMITTED ITEMS



A MAXIMUM OF TWO BAGS PER PERSON PERMITTED THROUGH ADMISSION GATES NOT TO EXCEED 18"X18"X14" SIZE. ONE MAY BE A COOLER NOT TO EXCEED (MAXIMUM 14X14X14)



SUNSCREEN, HAND SANITIZER AND BUG SPRAY (AEROSOL, GEL OR LIQUID FORMS)



PRE-PACKAGED FOOD AND BEVERAGE ITEMS IN BAG OR SOFT SIDED COOLER, TO INCLUDE ALCOHOLIC BEVERAGES (NO GLASS CONTAINERS)



INSULATED CUPS (MAXIMUM 64 OZ.)



SEAT CUSHIONS WITHOUT METAL COMPONENTS



CLOTHING/BLANKETS



IPADS, TABLETS, AND LAPTOP COMPUTERS



APPROVED FLAGS ATTACHED TO A PENCIL-SIZED WOODEN STICK. FLAGS MAY NOT OBSTRUCT ANY OTHER FAN'S VIEW OF EVENT



SERVICE ANIMALS



CAMERAS, BINOCULARS, SCANNERS AND HEADSETS THAT CAN BE WORN OVER THE NECK, BELT, OR CARRIED IN A BAG



COLLAPSIBLE STROLLERS



PROHIBITED ITEMS

To ensure a safe and enjoyable visit, the following items are not permitted



FOAM OR HARD-SIDED COOLERS REGARDLESS OF SIZE



UMBRELLAS (IN THE GRANDSTANDS)



GLASS OR CERAMIC CONTAINERS OF ANY KIND



ANIMALS (UNLESS SERVICE ANIMAL)



ANY FIREARM



LASER POINTERS, NOISE MAKERS AND AIR HORNS



KNIVES LONGER THAN 3 INCHES IN LENGTH WHEN CLOSED OR LONGER THAN 6 INCHES IN LENGTH WHEN OPEN



SEAT CUSHIONS WITH METAL COMPONENTS



COLLAPSIBLE CHAIRS



FRISBEES, BALLOONS, BEACH BALLS OR ANY OTHER PROJECTILE



DISPLAYS OF THE CONFEDERATE FLAG OR ANY OTHER OFFENSIVE DISPLAYS



FIREWORKS



DRY ICE



OBSCENE OR INDECENT CLOTHING



AEROSOL CANS (WITH THE EXCEPTION OF SUNSCREEN, SUN BLOCK, HAND SANITIZER, AND BUG SPRAY)



SELFIE STICKS



TRIPODS AND MONOPODS



ILLEGAL SUBSTANCES OF ANY KIND



WAGONS



UNMANNED AERIAL VEHICLES (JAVS), ALSO KNOWN AS DRONES



SKATEBOARDS, HOVER BOARDS, ROLLER SKATES AND BICYCLES

Prohibited items discovered during security inspections at the Speedway entrances must either be returned to the owner's vehicle or discarded. Unlawful items discovered during security inspections are subject to confiscation and the person in possession of those items is subject to arrest. Any prohibited items discovered inside the Speedway are subject to confiscation.

SOUVENIR DIECAST CARS



PURCHASE FOR YOUR GROUP!

\$9 per piece (retail for \$15/piece)

Please email Lyndsay Skinner to order

A limited quantity of souvenir diecast cars is available



YOUR GUESTS DESERVE **THE BEST!**



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FAQ

Will printed suite tickets be available for the Food City 500 Race Weekend?

*No, all tickets will be issued as a **digital ticket** that can be accessed through the Bristol Motor Speedway app. Please access your tickets in advance and have them ready upon approaching the gate. Screenshots cannot be scanned at the gate, you must have the original digital ticket.*

Why haven't I received my digital tickets?

Payment, in full, and a current Certificate of Insurance must be on file to receive your digital tickets. Please refer to the sample COI in this packet.

Will my suite be pre-cleaned in advance?

Yes, inclusive of all elevators that access suite level.

What gates and elevator towers will be open to access suite level?

*All patrons attending the race events will enter the facility through **Gates 7, 10 & 18**.*

Will I be able to enter my suite early on race day to prepare?

*Yes, suiteholders may access suites **one (1) hour** prior to gate opening times with a digital worker pass. Please let your Business Development Executive know if your desire to enter your suite prior to opening.*

Will I be able to leave & re-enter the stadium?

*Yes, you will be allowed re-entry. Please be sure an attendant **scans your ticket OUT** so it may be scanned back **IN** upon your return.*

Where is Lost & Found?

If you've found a lost item that belongs to someone else or you've lost an item yourself, please visit the nearest Guest Services location, the Bruton Smith Building or suite desk.

Where are ATMS?

No ATMs will be operational for this event. (This is a cashless venue for tickets, concessions and souvenirs). Debit/Credit Cards will be accepted.

Where can we buy souvenirs?

Souvenir stands are located throughout the concourse level. Souvenir Trailers will be located in the (Fan Zone) near the Marquee sign and Blue Bridge and (Fan Midway) near the Orange Bridge.

FAQ

Can I visit concessions and take food back to my suite?

No, guests can not carry food from concourse level to suite level. Guests also cannot carry outside food or beverage in the gate and to their suite.

Will Suite Registration & Services be open?

Yes. Suite Registration will be open on the concourse inside the gates for mobile ticket check-in. Once you are scanned on your mobile device at the gate, please proceed to Suite Registration check-in booth to receive a wristband for suite access. Suite Service Desks on each suite level will also be staffed for any questions.

When will suites close?

*Suites will close **one hour after the checkered flag**. Bar service will stop at the checkered flag.*

What transportation will be provided on property?

Golf cart transportation, including ADA assistance golf carts, will be operating for spectators. Bus shuttles and trams will also be operating for this event.

Where are my suite parking passes?

*Suite clients will receive **paper parking passes** mailed in advance of the event.*

Will there be a Track Walk?

A Track Walk will be conducted on Sunday, March 17th prior to the Food City 500. All suite holders are provided digital track walk passes for 100% of their suite guests.

Where can my guests smoke during the race?

Smoking is not permitted in the grandstands, terrace, suites, garage/infield or restroom areas. Smoking is only permitted in all open concourse and mezzanine areas.

Where can I receive medical attention if necessary?

There are several Ballad Health Fan Care locations open on the property during race weekend. These include: inside Gate 7/Yarbrough A, Allison F, Waltrip P (Lower Level) and roamers on Suite Level. Please visit a suite desk if you need assistance.



DIGITAL TICKETS

How do I accept and access tickets transferred to me?

Watch the overview video [here](#).

How do I transfer tickets?

Watch the Mobile Ticket Transfer video [here](#).

If you need BMS to transfer tickets for you, please email your full name, email address and number of tickets to transfer to tickets@bristolmotorspeedway.com and we will transfer them for you.

What if I don't have the app?

Log in [here](#), but we recommend downloading the app and downloading your tickets prior to the race.

What if I don't have a smartphone?

Email tickets@bristolmotorspeedway.com and we can mail your tickets by USPS.

I need to talk to someone in the ticket office...

Email tickets@bristolmotorspeedway.com or call 423-989-6900 and a ticket sales and service representative will be able to help you.

PARKING

General Information:

- *A parking permit is required to enter the property on Saturday, March 16th and Sunday, March 17th. Parking lots will open each day at 12 p.m. You may use the WAZE QR Code located on the back of your parking pass for directions to your lot entrance.*
- *Post-event: There will be an up to one-hour hold on all parking lots to allow pedestrians safe passage from the facility. Once it is deemed safe, the parking lots will be released to exit.*

Entrance 1: Pedestrian-Only Entrance

- **Entrance 2:** *Lot B, Lot C, Paddock, South Accessible and Service Vehicle*
Directions: *From I-81, take Exit 66 or Exit 69 to Hwy 394. Turn northbound onto HWY 11-E.*
- **Entrance Address:** *106 Nascar Blvd., Bristol, TN 37620*
- **GPS Coordinates for Entrance 2:** *36.513196, -82.262088*

Entrance 3: North, North Premium, Lot E, Hospitality Village, North Accessible, and Service Vehicle

- **Directions:** *From I-81, take Exit 66 or Exit 69 to Hwy 394*
- *From HWY 11-E, turn eastbound onto Hwy 394 just South of BMS*
- *From Hwy 394, turn left into Entrance 3*
- **Entrance Address:** *122 Thunder Valley Dr., Bristol, TN 37620*
- **GPS Coordinates for the Entrance 3:** *36.511728, -82.246676*

Bristol Motor Speedway Parking and Camping Map

■	BMS Owned Or Operated Camping
■	BMS Owned Or Operated Parking



Enjoy Bristol

RESTAURANTS

J Frank

620 State | Sushi, Asian, American Cuisine

Machiavelli's Italian Restaurant

Aubrey's

Southern Craft Barbecue

Cootie Brown's

DRAKE'S

Burger Bar

Bristol Cafe & Market

Mad Greek

LODGING

Nicewonder Farm & Vineyards

The Sessions Hotel

The Bristol Hotel

Fairfield Inn & Suites by Marriott

Courtyard by Marriott

Delta Hotel

Hilton Garden Inn

Contact Race Lodging for additional options at 423.764.5454 or info@racelodging.com

ACTIVITIES

Bristol Casino future home of Hard Rock Hotel & Casino

The Virginian Golf Club

The Olde Farm | Private Golf Course

Flying SoHo | Fly Fishing Guide Service

Bristol Anglers Guide Service | Fly Fishing Guide Service

Martha Washington Inn & Spa

Austin Springs Spa & Salon

