

**Bristol Motor Speedway**  
**Marketing Intern**  
**Job Description**

**About Company:**

Bristol Motor Speedway, part of Speedway Motorsports, is a leading motorsports and entertainment facility in Bristol, TN. We are dedicated to providing our fans with the best entertainment experience possible. Our facility features world-class racing, a state-of-the-art entertainment complex, and a variety of other amenities.

**About Role:**

We are looking for a motivated Marketing Intern to join our team and help promote our events and services. As a Marketing Intern, you will assist with the development, implementation, and execution of marketing campaigns and initiatives. You will also be responsible for helping to maintain our social media presence, coordinating with vendors, and assisting with other marketing-related tasks as needed.

**Diversity Disclaimer:**

Bristol Motor Speedway is committed to creating a diverse and inclusive environment. We are proud to be an equal-opportunity employer. We do not discriminate on the basis of race, color, religion, sexual orientation, gender identity, national origin, age, disability, or any other protected characteristic.

**Responsibilities:**

- Assist with the development, implementation, and execution of marketing campaigns and initiatives.
- Help maintain our social media presence, including writing and editing content for our website, blog, and social media accounts.
- Help pull analytics for social media accounts.
- Coordinate with vendors and other stakeholders to ensure the successful execution of marketing initiatives.
- Monitor and analyze the effectiveness of marketing campaigns and initiatives.
- Assist with other marketing-related tasks as needed.

**Requirements:**

- Currently enrolled in a college or university with a major in marketing, communications, or a related field.
- Knowledge of marketing principles and practices.
- Excellent writing and editing skills.
- Knowledge of social media platforms and best practices.
- Ability to work independently and as part of a team.
- Proficiency in Microsoft Office Suite and Google Applications
- 0-2 years of related experience.